**FBA Calculation For Merchant**

1. Item price : (selling price of the product );
2. Total Revenue: (Item price) + (Shipping Cost);
3. Selling on Amazon: (referral Fee);
4. Seller Fulfillment Cost : (Monthly storage) + (labor) + (Packaging Material) + (Ship To Customer) + (Customer Service) ;
5. Merchant-total-fulfillment Fee: (Seller Fulfillment Cost) + (Selling on Amazon)
6. Selling Proceeds: (Item price) - (Merchant-total-fulfillment Fee) –(Selling on Amazon fees);
7. Net profit : (Selling Proceeds) – (Cost of product);
8. Net Margin: ((Net profit)\*100)/( Item price);

**FBA Calculation For Amazon**

1. Item price : (selling price of the product );
2. Total Revenue: (Item price) + (Shipping Cost);
3. Selling on Amazon: (referral Fee);
4. Fulfillment by Amazon Fees : (Fulfillment Fee) + (Monthly storage Fee)
5. Amazon-total-Fulfillment Fee: Fulfillment by Amazon Fee + Ship to Amazon Fee;
6. Selling Proceeds: (Item price) - (Amazon-total-Fulfillment Fee) –(Selling on Amazon fees);
7. Net profit : (Selling Proceeds) – (Cost of product);
8. Net Margin: ((Net profit)\*100)/( Item price);